Consumer Testing Project Grading Rubric:

Student Name _____**Date**_____

Criteria	Quality	Quality but missing Key components	Not included project
The Question/Problem	5	3	O
Research/Background Information	5	3	O
Material List (What do you need to carry out your experiment)	5	3	O
Procedure(Step by step instructions for testing your hypothesis)	15	11	O
Hypothesis (educated guess/answer)	5	3	O
Chart (data collected)	10	7	O
Graph (Visual to show results/data collected)	10	7	O
Results/Conclusion (What happened? Was your hypothesis correct? Would you change your experiment any way?)	25	17	O
Project Display Board Overall appearance (neatness)	20	15	O

TOTAL:____/100

Project Presentation Grading Rubric:
Content (persuasive)	1	2	3	4	5
Structure (clear beginning, middle, end)	1	2	3	4	5
Volume (loudness varies and is able to be heard)	1	2	3	4	5
Pacing (speed of speech not too fast or slow)	1	2	3	4	5
Articulation (no slang- "like, umm")	1	2	3	4	5
Body language (posture, movement)	1	2	3	4	5
Eye contact	1	2	3	4	5

Automatic 15 points for getting up and putting forth the effort

TOTAL:_____/50