

Goal Strategy	Action Items	Priority #	Completion goal	Champion(s)
Membership Growth, Benefits and Services				
Offer relevant benefits and services to members that result in effective retention and recruitment				
LMS Survey	Identify the population of school librarians practicing in the 614 Districts through the 2008 LMS survey; seeking 100 percent input.	1	Sept. 30, 2010	Cartwright, Schmarr, Yutzey
LMS Survey	Use the information for a comprehensive database of stakeholders (members and prospective members.)	1	Sept. 30, 2010	Cartwright, Schmarr, Yutzey
LMS Survey	Transform the survey results into demographic and economic impact report of the School Library Profession in Ohio.	1	Oct. 30, 2010; OELMA-Pre-conference?	Cartwright, Schmarr, Yutzey
Member needs and satisfaction	Conduct a survey in 2009; to include all members and a percentage of prospective members. ¹	1	COMPLETED	Sue R, Susan Y
Member needs and satisfaction	Responsibility of the Membership Committee to facilitate survey and report results to Board.	1	COMPLETED	
Member Communications	Maintain effective communications with members so they are aware of association history, timeline, achievements and goals.			
Member Communications	Maintain effective communications amongst association leadership.			
Student Members	Provide student memberships and ensure a seamless transition from student to professional members. ²	2		Cartwright
Student Members	Appoint board liaison from the nearest Districts to interface with Wright State and Kent State Universities. ³	2		
Student Members	Encourage OELMA Student Chapters at each university.	3		
Student Members	Consider reduced conference registration for students.		COMPLETED	
Mentorship Opportunities	Identify the needs of new librarians and students who seek mentors.	3		