

NACBHD STRATEGIC PLANNING GOALS—WORKSHEET

Goals			
<b>Goal 1— Public Policy</b>	Provide active involvement and understanding of: (1) emerging trends and (2) present and emerging public policy and the impacts of these trends and policies upon the constituents of the public behavioral health and developmental disabilities local authority programs.		
	<b>Objectives</b>	<b>Lead/Time</b>	<b>Expected Outcome</b>
	Develop marketing and branding tools that articulate who we are and what we do (Public information packets--Vital).	NACBHD Staff; State Association Committee	Marketing tools; survey results
	Establish the ability to scan, evaluate and interpret the environment for trends.	NACBHD Staff; All Committees	Impact and Develop public policy priority positions
	Conduct Survey/Collect Data about NACBHD	NACBHD Staff; State Associations; Consultant	Data and Identity
	Key Issues (in the context of cost shift and creation of barriers) For Staff and Committees <ul style="list-style-type: none"> <li>• Medicaid (DRA, SAMHSA/CMS, IMD etc.)</li> <li>• Uninsured and underinsured</li> <li>• Methamphetamine &amp; Other Emerging Substance Use Issues</li> <li>• TANF (e.g. work rules)</li> <li>• Criminal Justice Issues (forensic, jails, MA coverage)</li> <li>• Autism Spectrum Disorder (Vital)</li> </ul>		