

## Worksheet: Midwest Academy Strategy

### Goals

List the long-term objectives: \_\_\_\_\_

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List the intermediate goals: \_\_\_\_\_

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What do you consider to be a victory? \_\_\_\_\_

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What short-term or partial victories can you win as steps towards your long-term goal?

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### Organization

List the resources you bring to the campaign, including money, staff, facilities, reputation, etc.

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What is the campaign's budget? \_\_\_\_\_

List internal problems that have to be considered if the campaign is to succeed: \_\_\_\_\_

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